

ALBERTO GONZALEZ

Art Director

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201-492-8469

ONLINE PORTFOLIO

www.agonzalezdesign.com

EXPERIENCE

Newbay Media

Marketing Custom publishing / Art Director / 2016 to present

Responsibilities include working on email blast/promo, e newsletter, and banner ads. Creating 15 to 20 page presentation on PowerPoint. Collaborating with marketing director on Media kits, sell sheets and poster/signage for multiple expo/events.

Multichannel News / Art Director / 2010-2016

As Art Director of Multichannel News my responsibilities include: redesigning the magazine setting templates/style sheets. Collaborating with the Editors to conceive creative ideas for the covers. Laying out a 34 page weekly magazine on a timely fashion.

Scholastic

Scholastic Art studio / Design consultant / May 2009-2010

Developed design solution to meet project aesthetics goals, deadline and bilingual challenges. Projects included such clients as Census 2010, Disney, NIDA, Duke, and LIVESTRONG. Responsibility within each project included prepress and web friendly files for lesson workbooks, brochures, posters, letters, wall maps and e-mail blasts.

Nielsen Business Media

E-media Department / Web Designer / 2007-2009

Create and design web sites and micro sites for different Nielsen brands such as Billboard, Hollywood Reporter and Film Journal.

Promotion Department / Art Director | 2001-2007

Designed media kits, advertorial, sell sheets, supplements, house ads, and web ads, email blast and posters/banners.

EDUCATION

1998-2000 | Parsons School of Design, B.F.A. in Communication Design

1996-1998 | Altos de Chavon School of Design, Communication Design

COMPUTER SKILLS

InDesign, Photoshop, Illustrator, Dreamweaver, Muse, Keynote

AWARDS

Ozzie Award 2005

Contract Magazine Media kit
Gold Winner for Best Media Kit Design

Ozzie Award 2003

Contract Magazine Media kit
Silver Winner for Best Media Kit Design

CURRENT REFERENCES

Nicole Cobban

Managing Design Director
NewBay Media
212-378-0439

Anthony Savona

VP, Content Creation
NewBay Media
212-378-0450